

## EA Communication Kit

- Our Toolbox for Effective Architecture Communication -



Analogies



Visualizations



Stories

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- Analogies and metaphors as a means to make complex EA management concepts understandable and readily digestible for non-architects
  - Illustration templates for a colorful communication of EA management activities and artifacts
  - Fundamental EA matters and messages condensed and packaged in the form of one-pagers
  - Fully worked out stories for selected EA artifacts, using real-life images

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**Articulate and sell EA in a stakeholder-oriented way**

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Express your interest via [contact@scape-consulting.com](mailto:contact@scape-consulting.com).